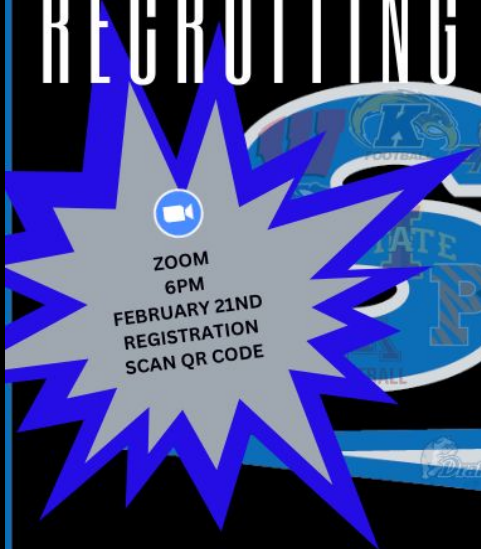


RECRUITING



FEBRUARY 21ST 6PM



ZOOM  
6PM  
FEBRUARY 21ND  
REGISTRATION  
SCAN QR CODE

# CATAPULT



CATAPULT  
SPECIAL GUEST  
BRYAN AULT CATAPULT  
RECRUITING  
MIDWEST SCOUT

**IT USUALLY DOESN'T HAPPEN LIKE**  
**THIS!!!**



# GOAL OF RECRUITING 411

- **ANSWER THE RECRUITING WHO, WHAT,WHERE,WHEN WHY AND HOW.**
  - **THE BUSINESS OF FOOTBALL**
  - **WHAT ARE THE OPTIONS**
  - **DECIDING TO PLAY IN COLLEGE**
  - **WHAT ARE COLLEGES LOOKING FOR**
  - **TERMINOLOGY**
  - **TIMELINES**
  - **DEVELOPING YOUR RECRUITING TEAM**
  - **PUTTING THE PLAN INTO ACTION**
  - **SOCIAL MEDIA APPLICATION**
  - **PARENT EXPERIENCE**
  - **Q&A**

FEBRUARY 22ND 7PM

RECRUITING 411

**FAST**

**STARS**

**CATAPULT**  
SPECIAL GUEST  
BRYAN AULT CATAPULT  
RECRUITING  
MIDWEST SCOUT

VIA TEXT  
FEBRUARY 22ND  
7PM  
REGISTER  
ON LINE

# College Football is a **BIG BUSINESS**

- College football revenue topped \$1.4 billion in 2023, according to [data released by the Department of Education](#). This number makes college football one of the most lucrative sports, college or pro, in North America.



# UNDERSTAND THE COMMITMENT

**IF YOUR PLAYER IS NOT READY  
FOR THIS SCHEDULE**

**5am Cardio / Flex**

**6am Weight Lifting**

**7am Breakfast**

**8am - 11am Classes**

**12pm Lunch**

**1pm - 2pm Class**

**3pm Tape / Position Groups**

**4pm Practice**

**6pm Dinner**

**7pm Study Hall**

**8pm Open Gym / Film**

**11pm Lights Out**

**STOP TELLING THEM  
THEY ARE READY FOR D-1**

# Statistics to Keep in Mind

- **3% of ALL HS** football players will receive some sort of scholarship grant or aid to play football in college.
- **1% of ALL HS** football players will receive an FBS football scholarship.
- **80%** of all scholarship, grants, and financial aid money is given out at the D2/D3/NAIA and Junior College level.



**FEBRUARY 22ND 7PM**

**REGRETTING 411**

**CATAPULT**  
SPECIAL GUEST  
BRYAN AULT CATAPULT  
RECRUITING  
MIDWEST SCOUT

**STARS**

**NOON**  
FEBRUARY 22ND  
MIDWEST  
RECRUITING  
MIDWEST

Logos for various universities including WSU, Toledo, and others are visible within the 'STARS' graphic.

FEBRUARY 22ND 7PM

REGISTRATION 411



CATAPULT  
SPECIAL GUEST  
BRYAN AULT CATAPULT  
RECRUITING  
MIDWEST SCOUT

VIA WEBINAR  
REGISTRATION  
FEBRUARY 22ND  
7PM  
411  
ZOOM

# What is Available?

- 130 FBS
- 125 FCS
- 167 DII
- 250 DIII
- 96 NAIA
- 65 JUCO
- Around 85% not FBS
- 1.1 million High School football players



# WHAT IS THE DIFFERENCE ?

- **NCAA**
  - **D1**
    - **FBS 85 FULL RIDES**
    - **FCS 63 CAN BE SPLIT**
  - **D2**
    - **36 CAN BE SPLIT**
  - **D3**
    - **NO ATHLETICS**
    - **ACADEMICS**
    - **GRANTS**
- **NAIA**
  - **REQUIRES REGISTRATION**
  - **24 SCHOLARSHIPS**
- **JUNIOR COLLEGE (JUCO)**
  - **85 SCHOLARSHIPS**
- **COLLEGE PREP**



NATIONAL ASSOCIATION OF  
INTERCOLLEGIATE ATHLETICS





# DECIDING TO PLAY IN COLLEGE

- UNDERSTAND THE COMMITMENT
- DEVELOP SUPPORT TEAM
  - COACH
  - PARENTS/GUARDIANS
  - COUNSELORS
- REGISTER NCAA ELIGIBILITY
  - [NCAA WEBSITE](#)
  - D1/D2 REGISTER #
  - D3 PROFILE
  - \$90 COST
  - CREATE ACCOUNT/SEND ACT & SAT/RECEIVE CERTIFICATION
- 8TH MONTH PLAN
  - AGE APPROPRIATE
  - ABILITY APPROPRIATE
  - TOP 10 SCHOOLS
  - PUT IN THE WORK

FEBRUARY 22ND 7PM

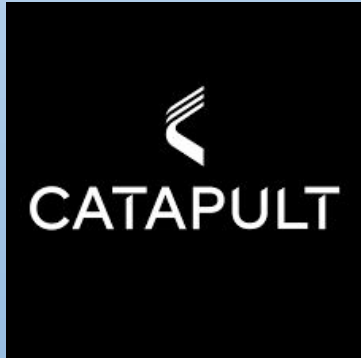
REGISTRATION 411

**FAST**

CATAPULT  
SPECIAL GUEST  
BRYAN AULT  
CATAPULT  
RECRUITING  
MIDWEST SCOUT

VIA EMAIL  
REGISTRATION  
FEBRUARY 22ND  
7PM  
ZOOM

# BRYAN AULT: MIDWEST SCOUT CATAPULT RECRUITING



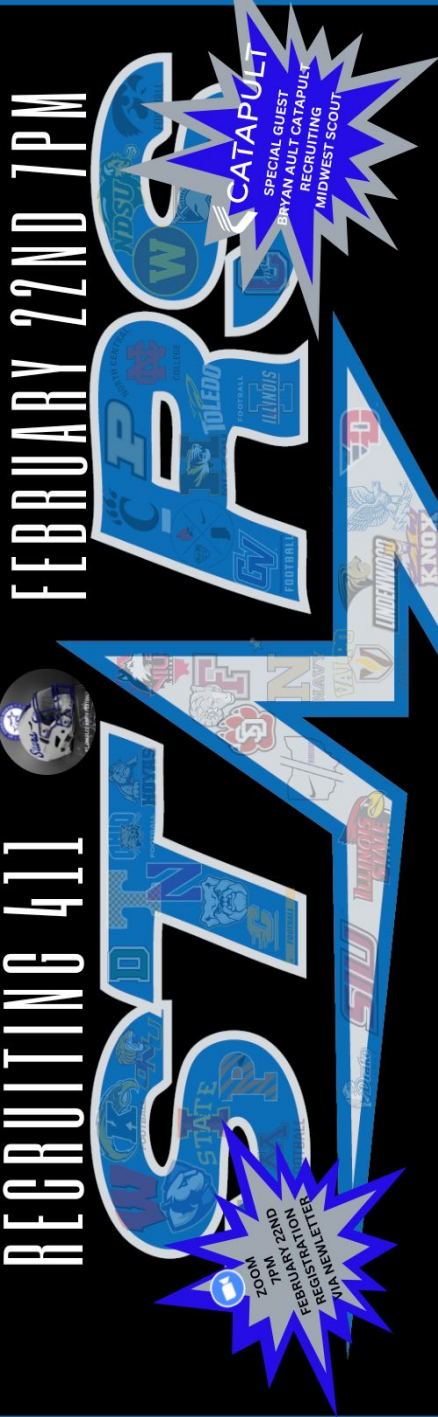
# TIMELINES / TERMINOLOGY

- **NCAA RECRUITING CALENDAR**
  - **LOTS OF TERMINOLOGY, RULES AND REGULATIONS**
  - **IMPORTANT TO BECOME FAMILIAR**
  - **RECRUITING BY YEAR**
  - **KEY TERMS**
  - **CONTACT RULES**

# What Should I do? Time Frame

(General Guideline but athlete specific)

- **Freshmen – GRADES!!!!**
  - Fill out SCN FB recruiting form with initial data.
  - Set up 1 on 1 meeting with Coach Pomazak
- **Sophomore – if you play varsity – create a hudl highlight film**
  - Fill out SCN FB recruiting form with updated data
  - Work with SCN FB head coach to contact desirable universities and colleges.
  - Start preparing for the ACT and SAT (Prep Courses)
  - Take the SAT or ACT before your Sophomore year ends
  - Attend a few winter camps/combines/showcases for recruiting exposure
  - You can pick some college camps that you want to attend and go see how you compare to the guys they are recruiting
  - Go to a colleges website and fill out their online football prospect questionnaire
  - Be active on twitter
    - build your brand
    - follow college coaches (area recruiters)
  - GRADES!!!!



# Time Frame

- **Junior – Play well – send film out/GRADES**
  - Fill out SCN FB recruiting form with updated data
  - Contact schools you are interested in that you and your coaches think you have a realistic chance of playing for and inquire about Junior Days and unofficial visits
  - Work with SCN FB head coach to contact desirable universities and colleges.
  - Shot gun effect – some big/some middle/some small
  - Take the SAT or ACT multiple times before your Junior year ends
  - Attend a few winter camps/combines/showcases for recruiting exposure
  - Pick summer one day camps you want to attend and go see how you compare to the guys they are recruiting
  - Register with the NCAA Eligibility Center “Clearinghouse”
  - **GRADES!!!!**

Big Schools – make most offers January thru July prior to your senior season. Most Pwr 5 type schools will be done with early Junior offers by the end of the summer after camp season.



- **Senior – GRADES**

If you have offers from FBS and or FCS schools you will be taking official visits to make your final decisions. Finalize Eligibility center and academic qualification details.

Not offered by SEC/B1G– there is a good chance it won't happen.

Mid level D1 FBS schools MAC/AAC FCS schools will continue to evaluate and offer scholarships April thru December.

D2/D3- Many don't really get started with offers until a little later in the process, so they can see what has trickled down from the bigger programs. These will be financial aid packages based on academic, athletic, and need based money.

# RECRUITING BY YEAR

- **FR/SOPH:**
  - GENERAL RECRUITING MATERIALS
    - (INCLUDING DIRECT MESSAGE)
  - HANDSHAKES
  - VERBAL OFFERS
- **JUNIOR YEAR**
  - TELEPHONE CALL
  - OFF CAMPUS CONTACTS
  - OFFICIAL VISITS LIMIT 5
- **SENIOR YEAR**
  - TELEPHONE CALL
  - OFF CAMPUS CONTACTS
  - OFFICIAL VISITS LIMIT 5
  - COMMITMENT

# UNDERSTANDING THE RECRUITING CALENDAR

The NCAA logo is centered in the lower half of the slide. It features the letters "NCAA" in a bold, white, sans-serif font with a slight shadow effect, set against a dark blue circular background. A registered trademark symbol (®) is located to the upper right of the final "A".

**NCAA®**



# KEY TERMS

- **Contact:** Face-to-face encounter between you or your parent/legal guardian and a staff member of an athletic department during which dialog occurs, beyond an exchange of greetings.
- **Contact period:** Period during which head or assistant coaches can make in-person, off-campus contacts with you to evaluate your athletic abilities.
- **Dead period:** Period during which you cannot make official or unofficial on-campus visits. Coaches cannot make in-person recruiting contacts or evaluations, either; they can, however, call or write you.
- **Evaluation period:** Period during which D-I and -II coaches are permitted to visit your high school to assess your academic qualifications and observe your playing abilities in practice and/or games, but may not make contact with you.
- **Quiet period:** Period during which authorized college athletic department staff may not leave their campuses to make in-person recruiting contacts. However, they can make contact with you if you are on their campus

2022-23 NCAA RECRUITING CALENDAR

# Division I Football Bowl Subdivision

QUIET PERIOD
DEAD PERIOD
EVALUATION PERIOD
CONTACT PERIOD

## AUG 2022

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## SEP

S	M	T	W	T	F	S
				1	2	3
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## OCT

S	M	T	W	T	F	S
						1
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## NOV

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		1	2	3	4	5
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

## DEC

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				1	2	3
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## JAN 2023

S	M	T	W	T	F	S
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## FEB

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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

## MAR

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			1	2	3	4
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## APR

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						1
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

## MAY

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	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## JUN

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## JUL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

# What's My Role In Recruiting?

- **College/Universities** – Win and represent their institution in a positive light. Add to overall school enrollment and/or bring in revenue.
- **High school prospects** – Take care of your academics. Play well when given the opportunity. Seek out realistic opportunities to play on the next level given your ability and skill set.
- **Prospect Parents** – Educate yourself on the process, have realistic attainable expectations based on your child's ability and skill set. Facilitate opportunities to visit schools and summer camps.
- **High School Coaches** – Provide an atmosphere conducive to the success and advancement of your players. Educate parents and players about what their abilities and opportunities are.



# College Coach's Role

- The college coach's mortgage payment is based on whether he can identify/recruit talent. More important than X's and O's.
- They will do their homework.
- They will build relationships
- Their reputation is built on who they bring in
- Three things HS coaches can vouch for:
  - 1- Academics
  - 2- Work Ethic
  - 3- Character



# What Are Coaches Looking For

- The Big Guys That Can Run
- Position Specific... See point #1
- Measurables / Length (Game of Inches)
- Bend/Pad Level/COD/Body Control
- Twitch/Burst/Speed
- Football Specific skills... Hands/adjustment



# What Are They Looking For?

## Division I FBS (85 Scholarships Per Team)

- Size/Speed/Grades
- Example: Average Power 5 Conference Roster
- Local Teams: Wisconsin, Northwestern, Minnesota, NIU, Kent State

OL

6'4 302

SUB 5.4

DL

6'4 285

SUB 5.0

LB

6'2 227

SUB 4.7

RB

5'11 207

SUB 4.5

DB

5'11 182

SUB 4.5

QB

6'2 200

SUB 4.7

WR

6'1 188

SUB 4.6

TE

6'4 245

SUB 4.7

# What Are They Looking For?

## Division I FCS (63 Scholarships Per Team/85 players)

- Size/Speed/Grades Patriot/Ivy League Schools
- Have speed to compete but maybe not the size or have the size but not the speed
- These Schools can split up scholarships into partial packages
- Local Teams: NDSU, SDSU, Western Illinois, North Dakota, Eastern Illinois

OL	DL	LB	RB
6'3 285	6'3 275	6' 215	5'10 190
SUB 5.4	SUB 5.0	SUB 4.7	SUB 4.6
DB	QB	WR	TE
5'10 175	6' 190	5'11 180	6'3 230
SUB 4.5	SUB 4.7	SUB 4.6	SUB 4.7

# What Are They Looking For?

## Division II (36 Scholarships Per Team)

- Size and Speed are still important
- Grades become more important – many are private schools
- Package Players – Grants/Academic/Athletic
- Local Teams: Minnesota Duluth, Sioux Falls, Grand Valley State

OL	DL	LB	RB
6'2 280	6'2 270	6' 210	5'10 180
SUB 5.4	SUB 5.0	SUB 4.8	SUB 4.6

DB	QB	WR	TE
5'9 175	6' 190	5'11 180	6'3 230
SUB 4.6	SUB 4.9	SUB 4.7	SUB 4.9



# What Are They Looking For?

## Division III (0 Football Scholarships Per Team)

- Non-Scholarship
- Grades are very important – Merit based money
- Many are private schools
- Academic money plus grants, loans, need-based money
- Local Teams: UW-Whitewater, North Central, St Norbert, St Thomas ,CCIW

OL	DL	LB	RB
6'2 280	6'2 270	6' 210	5'9 180
SUB 5.4	SUB 5.3	SUB 5.0	SUB 4.7

DB	QB	WR	TE
5'9 175	6' 190	5'11 180	6'2 230
SUB 4.6	SUB 5.0	SUB 4.7	SUB 4.9

# What Are They Looking For?

## NAIA (24 Scholarships Per Team)

- Not governed by the NCAA
- Athletic Money, grants, need based money and loans
- Limited number of scholarships – usually broken up
- Local Teams: Dordt, Culver-Stockton

OL	DL	LB	RB
6'2 280	6'2 270	6' 210	5'9 180
SUB 5.4	SUB 5.3	SUB 5.0	SUB 4.7

DB	QB	WR	TE
5'9 175	6' 190	5'11 180	6'2 230
SUB 4.6	SUB 5.0	SUB 4.7	SUB 4.9

# What Are They Looking For?

## Junior College (Varies)

- NJCAA regulated
- Partial Scholarships available
- Division I athletes that are not eligible
- Two year schools and then recruited again to Division I schools
- Local Teams: Iowa Western, College of DuPage (NATIONAL CHAMPIONS '22)

OL

6'4 302

SUB 5.4

DL

6'4 285

SUB 5.0

LB

6'2 227

SUB 4.7

RB

5'11 207

SUB 4.5

DB

5'11 182

SUB 4.5

QB

6'2 200

SUB 4.7

WR

6'1 188

SUB 4.6

TE

6'4 245

SUB 4.7

# High School Coach's Role

- ★ Support System
- ★ Key facilitator of relationship recruits / recruiters
  - ★ Relentless promotion of players
- ★ Create list of prospects- [story of the season](#)
  - Height/Weight/Academics – contact information
  - Coach will recommend based on universities requirements
  - Distribute to as many coaches that come to building or send an email

# What Can/Cannot My Coach Do?

- ★ #1 – Coach cannot get your player a scholarship, but they can go to bat for you.
- ★ Recommend based on requirements of the university – HT/WT/Speed/Grades etc.
- ★ When colleges come into the school they will meet with the head coach and players. The head coach will provide a detailed evaluation of the player plus speak on grades, character and top end ability;

# 3 Guidelines for Parents

1. **SUPPORT:** Your child's future.
  - There will be good, bad and in between
2. **Stay Positive**
  - rarely does the recruiting process go the way most want.
3. **Trust that your coaches are there to ASSIST in finding scholarship opportunities.**

**Do you want your child to attend college for an education or to play ball?**

# Parent Questions To Ask

- What kind of academic support do you give the players?
- Where is my son on your recruiting board / is this a committable offer?
- What is the time commitment for football versus academics?
- If offered
- What does the scholarship pay for?
- How long is the scholarship for?

# 3 Guidelines for Prospects

1. You are business of 1. Sell Sell Sell
2. Show respect to your elders use phrases like Yes Sir/Ma'am, No Sir/Ma'am, Yes coach... it will open doors for you.
3. Be personable
  - shake hands
  - look into the coaches eyes
  - Be able to hold a conversation.
  - Smile, let them feel good energy.
4. Dress for success your appearance says more about you than you know. Perception is reality you are **ALWAYS** being evaluated.
  - this includes your social media persona (we will get into this)



# Where Can I Play?

- Ask your coach what schools you might be able to play for
- Go online and check out the roster (Do I match the height/weight of the players at my position?)
- Google the highlight films of the players on the roster – Do I play at the same speed?
- Attend camps and or combines and compare yourself against others with offers
- Be REALISTIC- see who they have offered at your position is it apples to apples
- Anomaly (oddity, freak, abnormality, exception)
  - 5'10" QB vs 6'4" QB

# How Do I Help Myself?

- ★ Be Proactive
- ★ Control the Controllable (Points of Separation)
  - 4 QUADRANTS
  - PHYSICAL, TECHNICAL , TACTICAL , MENTAL
- ★ Be the best high school teammate you can be.
- ★ Create an e-resume – send to school with link to highlight film
  - Height/Weight
  - Speed
  - Grades **Core GPA**
  - Composite ACT Score
  - Contact Info
  - have an unofficial transcript saved and ready.

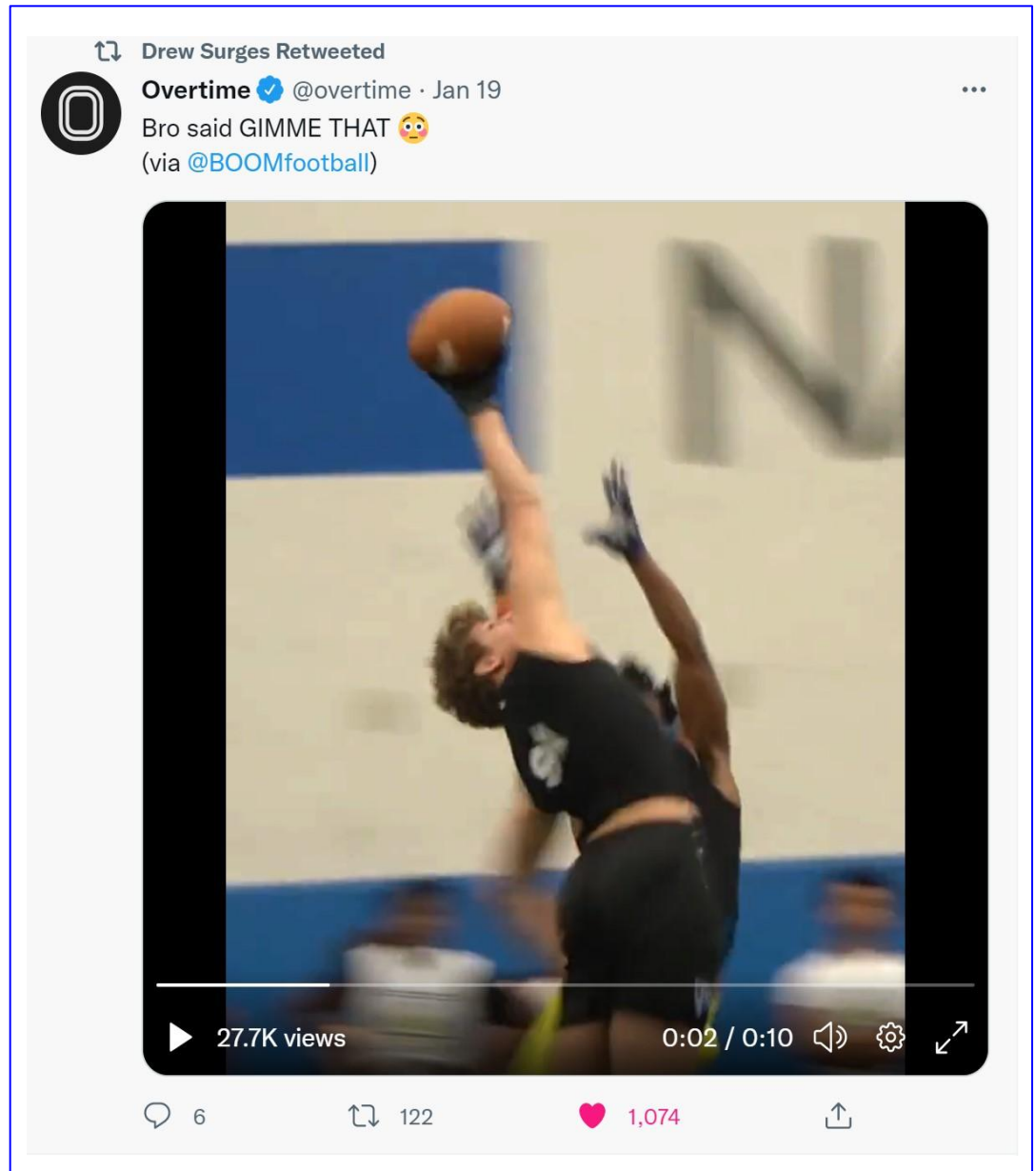
# How Do Colleges Know Who & Where Prospects Are?

1. College coaches see them while out on the recruiting trail.
2. HS coaches send out prospect sheets and video.
  - [story of the season](#)
3. Reporters at the local newspaper or .com recruiting sites write a story on you that a coach reads.
4. Someone in your community is alumni at a school and tells a coach about you etc.
5. All State/Area and region team selections. (Does not = Level of play)
6. Build you brand name: guerrilla marketing



## MARKETING & BRANDING

- ★ CREATING HIGHLIGHTS
- ★ CREATING A SOCIAL MEDIA PRESENCE
- ★ PAY FOR SERVICE RECRUITING
- ★ SHOWCASE CAMPS
- ★ COLLEGE ONE DAY CAMPS
- ★ ACADEMICS
- ★ MULTISPORT



# Social Media Thumbprint



**BEFORE YOU POST...**

**THINK!**



**T** - is it true?

**H** - is it hurtful?

**I** - is it illegal?



**N** - is it necessary?

**K** - is it kind?

# Importance of Twitter

- If not the biggest, one of the biggest communication and screening tools in the recruiting process.
  - Contact
  - Evaluate character
  - Keep up with progress
  - Deep dive test



# Twitter Pointers

- Use your real name!!!!
- Like a LinkedIn Page for recruiting (Ht/Wt/POS/HS/GPA etc... in bio)
- Have the link on your Hudl
- Be careful with who you follow, what you like, and what you retweet. Whether you wrote it or not, your positive interaction is an endorsement. Don't risk it!

**Professional Twitter Handle. Easy to Remember. Easy to find. NOT, @HandsLikeFeet69, @SWAGyoMaMa or @XboxGod**

**Make sure you are able to receive Direct Messages**

**Recommend using a Camp / Combine Photo. (Helmet Off) Helps recognize you at other events.**

**Use your REAL NAME!**

**BIO at a minimum should have the following:**

- GPA ACT/SAT Scores
- C/o (Class of): 2022, 2023 etc
- Position: DB/OB/PR List both OFF/DEF/ST positions.
- High School: Spell it OUT! (There are thousands of SHS)
- Any Other Team Affiliations: 7on7 Team, Other HS Sports
- Highly Recommended: Ht/Weight \*\*STARS\*\* Zip Code ESPN/247/Scout Rank

**Your REAL current Location**

**Most Recent \*\*UPDATED\*\* HUDL Link.**

**WHO you Follow is IMPORTANT. Follow "FOOTBALL" accounts, trainers, coaches, team accounts, recruiters etc...**

**\*\*BE CAREFUL\*\* When you hit the "LIKE" button, you're telling the WORLD that you endorse this tweet. Which is a reflection on your character.**

Deville "Joker" Dickerson  
 @Deville2404 Follows you  
 LV•702 WA•360 CA•805|C/o22|DB|ATH| 3.31Gpa | Navy Brat|#TeamFSP| NW | Lompoc HS, CA| deville2404@gmail.com  
 Lompoc, Ca hudl.com/w/2ArbLa Born February 4  
 98 Following 279 Followers  
 Followed by k, Trent feistner, Avery Strong Showcases, and 154 others  
 Tweets Tweets & replies Media Likes  
 Pinned Tweet  
 Deville "Joker" Dickerson @De... - 4/19/18  
 Pls Go Check Out My Updated Highlights  
 2022 VARSITY YEAR SEASON

# Highlight Films (audition tape)

- Opening slide with contact/academic info
- Stats Unnecessary (Track/Verified Times-exception)
- “WOW” Plays first!!! (not best statistical)
- Identify yourself before play – unless you are a QB
- No instant replays / Slow-mo
- Doesn’t need to be longer than 4 minutes
- If a coach likes your highlight, they will do a deeper dive and watch game film.

## RECRUITING101 DEFENSIVE CUT-FILM

<p><b>CB</b> CORNER BACK</p> <ul style="list-style-type: none"> <li>• MAN ON MAN PLAY</li> <li>• PASS BREAK UP</li> <li>• INTERCEPTION W/ RUN</li> <li>• PRESS AT LINE OF SCRIMMAGE</li> <li>• OPEN FIELD TACKLE</li> <li>• PURSUIT DR W/TACKLE</li> <li>• RECOVERY SPEED</li> </ul>	<p>DEFENSIVE END <b>DE</b></p> <ul style="list-style-type: none"> <li>• SACK</li> <li>• SPACE TACKLE</li> <li>• DISENGAGE BLOCK W/ TACKLE</li> <li>• QB PRESSURE/PBU</li> <li>• PURSUIT PLAY W/TACKLE</li> <li>• LOS WIN</li> <li>• BONUS: FUMBLE RECOVERY</li> </ul>
<p><b>LB</b> LINE BACKER</p> <ul style="list-style-type: none"> <li>• TACKLE AT LINE OF SCRIMMAGE &amp; OPEN FIELD</li> <li>• PURSUIT TACKLE</li> <li>• DISENGAGE OL BLOCK W/ TACKLE</li> <li>• PASS BREAK UP / INT</li> <li>• COV. DROP TO REACTIONARY TACKLE</li> </ul>	<p>DEFENSIVE LINEMAN <b>DL</b></p> <ul style="list-style-type: none"> <li>• SACK</li> <li>• DISENGAGE BLOCK W/ TACKLE</li> <li>• PURSUIT PLAY W/TACKLE</li> <li>• VIOLENT HANDS</li> <li>• OL KNOCK-BACK</li> </ul>
<p><b>SAF</b> SAFETY</p> <ul style="list-style-type: none"> <li>• OPEN HIPS BURST W/ TACKLE</li> <li>• ONE ON ONE COVERAGE</li> <li>• ONE ON ONE (SPACE) TACKLE</li> <li>• PBU OR INT</li> <li>• FIELD COVERAGE</li> <li>• PURSUIT SPEED OR TACKLE</li> </ul>	

## RECRUITING101 OFFENSIVE CUT-FILM

<p><b>WR</b> WIDE RECEIVER</p> <ul style="list-style-type: none"> <li>• TRAFFIC CATCH</li> <li>• HIGH POINT CATCH</li> <li>• CATCH W/ YACS</li> <li>• BLOCK &amp; SUSTAIN</li> <li>• SPEED PLAY</li> <li>• DIFFERENT ROUTES BREAKS/ COMING OUT OF YOUR HIPS</li> <li>• INITIAL BALL GET OFF</li> </ul>	<p>OFFENSIVE LINEMAN <b>OL</b></p> <ul style="list-style-type: none"> <li>• RT STEP BLOCK</li> <li>• LT STEP BLOCK</li> <li>• 2ND LEVEL BLOCK</li> <li>• PASS PROTECTION</li> <li>• PULL BLOCK OR FOOT QUICKNESS</li> <li>• NASTY PLAY</li> </ul>
<p><b>RB</b> RUNNING BACK</p> <ul style="list-style-type: none"> <li>• LONG RUN (SPEED SEPARATION)</li> <li>• BETWEEN THE TACKLES RUN</li> <li>• CATCH</li> <li>• MAKE YOU MISS IN SPACE RUN</li> <li>• PASS PROTECTION BLOCK</li> <li>• PHYSICAL RUN</li> </ul>	<p>QUARTER BACK <b>QB</b></p> <ul style="list-style-type: none"> <li>• TOUCH THROW</li> <li>• VELOCITY THROW ACROSS MIDDLE</li> <li>• OUT ROUTE THROW</li> <li>• ESCAPE THE POCKET THROW</li> <li>• FACING PRESSURE THROW</li> <li>• ATHLETIC RUN</li> </ul>
<p><b>TE</b> TIGHT END</p> <ul style="list-style-type: none"> <li>• LINE OF SCRIMMAGE BLOCK</li> <li>• TRAFFIC CATCH</li> <li>• HIGH POINT CATCH</li> <li>• OUT IN SPACE BLOCK</li> <li>• 2ND LEVEL BLOCK</li> <li>• CATCH FOR YACS</li> </ul>	



FEBRUARY 22ND 7PM

RECRUITING 411

CATAPULT  
SPECIAL GUEST  
BRYAN ADLT CATAPULT  
RECRUITING  
MIDWEST SCOUT

W  
TOLEDO  
ILLINOIS  
EV  
FEATHER

STATE  
LINDENWOOD  
KNOX  
SID  
LIFE

VIA TELEPHONE  
REGISTRATION  
FEBRUARY 22ND  
7PM  
ZOOM

# Pay Recruiting Services

- ★ I will never tell you not to explore all options.
  - there is no miracle cure
- ★ Don't fall victim to hearing what you **WANT** to hear. Listen to what you **NEED** to hear.
- ★ In this program we go above and beyond to ensure our players are seen.

**CATAPULT**  
SPECIAL GUEST  
BRYAN ADL CATAPULT  
RECRUITING  
MIDWEST SCOUT

**FEBRUARY 22ND 7PM**

**RECRUITING 411**

**CATAPULT**

**VIA TELEPHONE  
REGISTRATION  
FEBRUARY 22ND  
7PM 411**

# Exposure: One Day Camps

- Choose based off objective and where you are in the recruiting process.
- Tryouts – auditions
- Attend camps at schools you and your coaches think you have an opportunity to play for
- Unless you have D1 offers include FCS and D2/D3 NAIA schools on your camp calendar. Satellite camps.
- Make contact with coaches beforehand
- Bottom line schools want to watch you work out and interact with you in person, then offer or move on to the next prospect

RECRUITING 411

FEBRUARY 22ND 7PM



CATAPULT  
SPECIAL GUEST  
BRYAN AULT, CATAPULT  
RECRUITING  
MIDWEST SCOUT

1  
REGISTER  
FEBRUARY 22ND  
7PM  
VIA NEW LETTER

# Academics

- Eligibility Center – [www.eligibilitycenter.org](http://www.eligibilitycenter.org)
- [D1 Academic Requirements](#)
- [D2 Academic Requirements](#)
- Sliding Scale
- ACT/SAT – 1<sup>st</sup> score by the end of your Sophomore year
- Not all grades count: PE/Art/Music

# DEVELOPING THE RECRUITING TEAM

- **KEY STAKEHOLDERS**
  - Parents, high school coach, guidance counselor and personal mentors should
- **ORGANIZATION**
  - **ADMISSIONS/FINANCIAL OUTLOOK**
  - Development of target calendar
  - Research (schools, majors, athletic programs, rankings)
  - Video and profile development
  - Planned communication and contact log
  - Campus visits
  - Scheduling standardized testing
  - Researching college profiles and determining potential compatibility
- **8 MONTH PLAN**
  - **4 PHASE DEVELOPMENT PHYSICAL/TACTICAL/TECHNICAL/EDUCATIONAL**
  - **EXPOSURE/HIGHLIGHTS/1 DAY CAMPS/ 1 TO 1 WORK**

# PUTTING THE PLAN INTO ACTION

- **8 MONTH DEVELOPMENT PLAN**
  - **4 PHASE DEVELOPMENT PHYSICAL/TACTICAL/TECHNICAL/EDUCATIONAL**
    - **PHYSICAL-**
      - **PERFORMANCE DEVELOPMENT DURING WINTER/SPRING/SUMMER**
    - **TACTICAL-**
      - **EXECUTIVE FUNCTIONING SKILLS BOTH ON OR OFF THE FIELD**
      - **IE ORGANIZATION, TIME MANAGEMENT, SELF ADVOCACY, COMMUNICATION**
    - **TECHNICAL**
      - **FOOTBALL SKILL SPECIFIC TO POSITION DEVELOPMENT**
    - **EDUCATIONAL-**
      - **GPA/TRANSCRIPTS/SAT/ACT**

# PUTTING THE PLAN INTO ACTION

- **8 MONTH PLAN**
  - **EXPOSURE / HIGHLIGHTS/ 1 TO 1 TRAINING**
    - **EXPOSURE**
      - **1 DAY CAMPS/JUNIOR DAYS(INVITE ONLY /SOCIAL MEDIA**
    - **HIGHLIGHTS**
      - **LENGTH: 3-5 MINUTES**
      - **DON'T WORRY ABOUT THE MUSIC (THEY LISTEN W/ SOUND OFF)**
      - **HIGHLIGHT YOUR POSITION EARLY**
      - **PUT THE BEST PLAYS EARLY- 1 CHANCE TO MAKE 1ST IMPRESSION**
      - **SHOW SKILLS/VERSATILITY/NASTY/EFFORT**
      - **PUT CONTACT INFORMATION /INCLUDING COACH POMAZAK**
      - **INCLUDE SOCIAL MEDIA TWITTER ACCOUNT**
    - **1 TO 1 TRAINING**
      - **POSITION SPECIFIC**
      - **DEVELOP SKILL/COGNITION SPECIFIC TO YOUR COACHES**
      - **ASSESSMENT**

# PUTTING THE PLAN INTO ACTION

- **8 MONTH PLAN FALL**
  - **ORGANIZATION**
    - **TRACK ALL CONTACTS**
      - **SCHOOL / COACH / MODE OF CONTACT**
    - **TRACK VISITS**
      - **JUNIOR DAYS**
      - **UNOFFICIAL**
      - **SCRIPT QUESTIONS SO YOU HAVE BASELINE FOR ALL SCHOOLS**
      - **JOURNAL EXPERIENCE: WHAT DID YOU LIKE ..DISLIKE**
    - **TRACK YOUR LEVEL OF INTEREST IE TOP 5**
    - **BEGIN TO CUT SCHOOLS**
    - **MAKE THE FINAL DECISION**

# MAKING THE FINAL DECISION

- **DECISION TIME**
  - **EXPECT THE FUN TO STOP AND IT WILL GET STRESSED**
  - **IS A COLLECTIVE DECISION THAT MUST BE CONVERSED ABOUT**
  - **LOOK AT THE FULL BODY OF WORK FOR EACH SCHOOL NOT JUST ATHLETICS**
    - **QUESTIONS TO THINK ABOUT**
      - **WHAT IF I GET INJURED AND CANNOT PLAY ANYMORE?**
      - **IS THERE A CONNECTION WITH THE STAFF?**
      - **WHAT IS THE SECURITY OF THE STAFF?**
      - **WHAT'S THERE 5 YEAR PLAN FOR ME ?**
  - **AFTER DECISION TO COMMIT**
    - **CALL RECRUITER IMMEDIATELY INFORM THEM OF VERBAL COMMITMENT**
    - **CALL OTHER SCHOOL AND INFORM THEM OF YOUR DECISION**
    - **DO NOT POST ON SOCIAL MEDIA UNTIL YOU CONTACT ALL PARTIES**



# Q&A



## • QUESTION AND ANSWER

- Understand the recruiting portal better
- None
- If you fail a class is it still possible to be recruited
- What do I need to post to get the attention of scouts
- Should students fill out athlete recruiting info forms in college websites?
- How many camps should you attend?

NCAA®

# RESOURCES

[usa today article](#)

[ncaa article](#)

[NCAA](#)

[recruiting timeline](#)

[NAIA](#)

[PREPARATORY SCHOOL INFO](#)